



Compare Subscription Plans

Compare *subscription plans*.

Choose the perfect plan for your business. All plans include access to our direct mail platform.

Features	FREE	STARTER	GROWTH	PREMIUM	ENTERPRISE
Core features					
Number of users ^①	1	1	5	15	Unlimited
Direct mail templates ^①	1	10	25	100	Unlimited
Contacts stored ^①	50,000	50,000	50,000	100,000	250,000
Direct mail send volume ^①	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Virtual printer items ^①	20	100	2,500	Unlimited	Unlimited
Analytics dashboard ^①	✓	✓	✓	✓	✓
Live mail tracking ^①	✗	✓	✓	✓	✓
24-hour production SLA ^①	✗	✓	✓	✓	✓
Customer journeys ^①	✗	✗	2	4	10
SMS ^①	✗	✗	✗	✓	✓
ProspectFeed ^①	✗	✗	Add-on £25 per month	✓	✓
Pricing benefits					
Volume discounts ^①	From £0.92	From £0.49	From £0.44	From £0.38	Custom rates
Support features					
Onboarding support ^①	15 minutes	✓	✓	✓	✓
Knowledge base ^①	✓	✓	✓	✓	✓
Webchat ^①	✓	✓	✓	✓	✓
Phone & email support ^①	✗	✓	✓	✓	✓
Account manager ^①	✗	✗	✓	✓	✓
API integration team ^①	✗	✗	✓	✓	✓
Technical pre-sales ^①	✗	✗	✗	✓	✓
Product strategy group membership ^①	✗	✗	✗	✗	✓
Integration features					
API tools/log ^①	✗	✓	✓	✓	✓
API rate limit ^①	✗	300/min	600/min	2,000/min	3,000/min
Webhooks ^①	✗	✗	2	4	Unlimited
API integration team assistance ^①	✗	✗	✓	✓	✓
Platform features					
Live preview ^①	✓	✓	✓	✓	✓
Live reporting ^①	✓	✓	✓	✓	✓
Mail designer ^①	✓	✓	✓	✓	✓
Print network ^①	✓	✓	✓	✓	✓
Schedule campaigns ^①	✓	✓	✓	✓	✓
Engagement tracking ^①	✗	✓	✓	✓	✓
Radius search ^①	✓	✓	✓	✓	✓
Compliance features					
Audit log ^①	✓	✓	✓	✓	✓
Multi-factor authentication ^①	✓	✓	✓	✓	✓
Carbon neutral mailing ^①	✓	✓	✓	✓	✓
GDPR compliant ^①	✓	✓	✓	✓	✓