

GDPR and Data Protection Policy Guide

Who We Are

Stannp.com is a direct mail platform that processes personal data as a **Data Processor** on behalf of our business clients (Data Controllers) in compliance with UK GDPR and the Data Protection Act 2018.

Core Data Protection Principles

We process all personal data with lawfulness, fairness, and transparency; purpose limitation; data minimisation; accuracy; storage limitation; and integrity and confidentiality.

What We Do with Data

We process personal data to deliver direct mail and communication services, manage customer relationships for our clients, facilitate targeted marketing campaigns, and comply with legal obligations.

Data Subject Rights

We support all UK GDPR rights including access, rectification, erasure, restriction of processing, data portability, and the right to object.

Security Measures

We implement appropriate technical and organisational measures to protect personal data against unauthorised access, loss, alteration, or destruction, including encryption, regular audits, penetration testing, and strict access controls. In the event of a data breach, we immediately notify the ICO, the data controller, and affected data subjects as required by law.

Data Control & Retention

Customers retain full control of their data with the ability to delete at any time. Data is segregated by unique user IDs. We retain personal data only as long as instructed by the data controller or necessary for specified purposes, with regular reviews and secure deletion when no longer required.

International Transfers

Personal data is not transferred outside the EEA unless appropriate safeguards, enforceable rights, and adequate protection levels are in place.

Accountability

We maintain detailed records of all processing activities and conduct regular data protection impact assessments. Our Compliance team oversees policy compliance. All employees receive training on data protection principles and UK GDPR responsibilities. The policy is reviewed annually by the Compliance and Operations Director.

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Stannp.com

The Direct Mail Platform

Contact Information

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ICO Registration: ZA134992 | Company Reg: 09086822

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