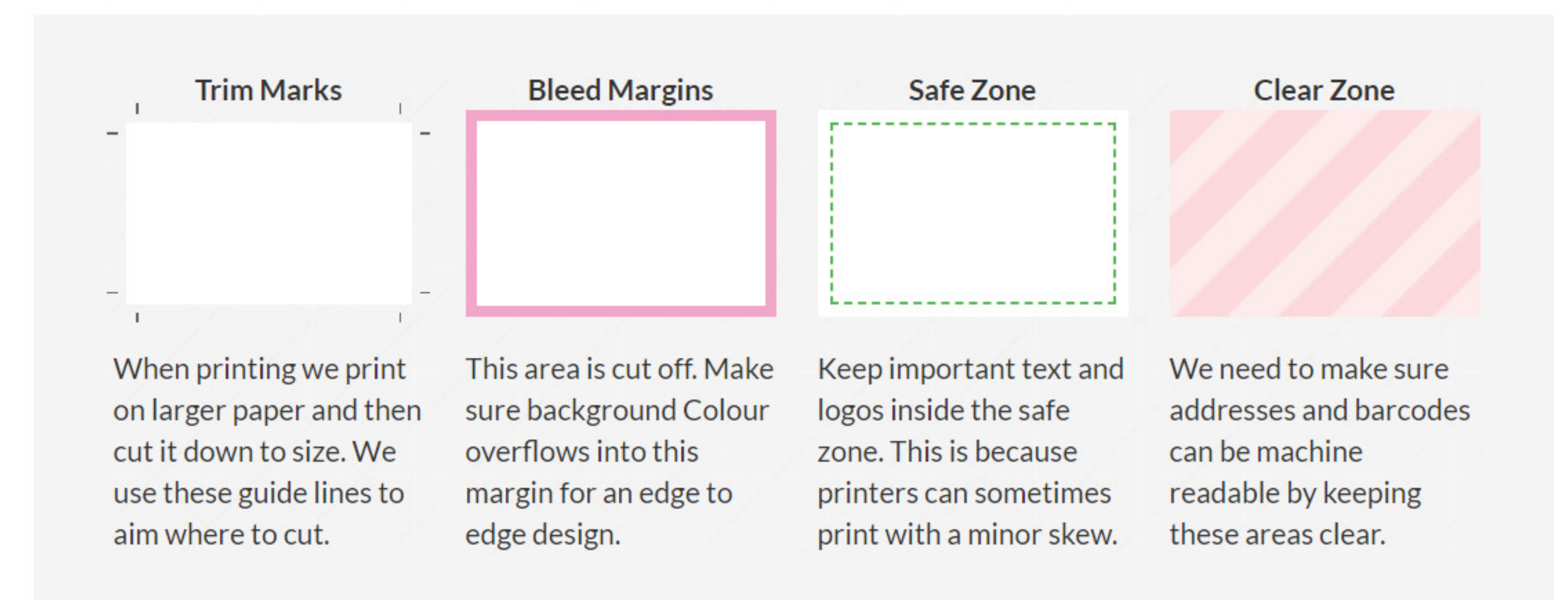


0.6CM

A5 POSTCARD

SAFE ZONE
(21CM X 14.8CM)

TEMPLATE DIMENSIONS = 21.6CM X 15.4CM
2551 X 1819 PIXELS @ 300 DPI



0.6CM

4.4CM

ADDRESS BOX

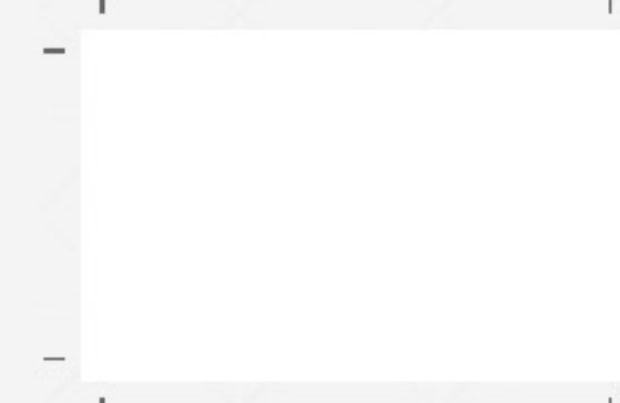
8.87CM

2.60CM

11.16CM

TEMPLATE DIMENSIONS = 21.6CM X 15.4CM
2551 X 1819 PIXELS @ 300 DPI

Trim Marks



When printing we print on larger paper and then cut it down to size. We use these guide lines to aim where to cut.

Bleed Margins



This area is cut off. Make sure background Colour overflows into this margin for an edge to edge design.

Safe Zone



Keep important text and logos inside the safe zone. This is because printers can sometimes print with a minor skew.

Clear Zone



We need to make sure addresses and barcodes can be machine readable by keeping these areas clear.